



Strategic Communication

National Immunization Awareness Month (August 2011)

STRATCOM PLANS: Sam Shattuck and Kirk Frady (210) 221-6075/7835; Mike Elliott (703)-681-1942

Vaccine and Health Information and Educational Resource:

E-Cards:

Centers for Disease Control and Prevention (CDC)
<http://www2c.cdc.gov/ecards/index.asp?category=202>

Flyers and Brochures:

USAPHC (Influenza)
<https://usaphcapps.amedd.army.mil/HIOShoppingCart/default.aspx>

Military Vaccine (MILVAX) Agency
<http://www.vaccines.mil/default.aspx?cnt=resource/quickReferenceCategories&SID=18>

CDC:
<http://www.cdc.gov/vaccines/pubs/flyers-brochures.htm>

Posters

USAPHC (Influenza):
<https://usaphcapps.amedd.army.mil/HIOShoppingCart/default.aspx>

CDC:
<http://www.cdc.gov/vaccines/pubs/posters.htm>

Videos, Broadcasts, Webcasts & Podcasts

CDC:
<http://www.cdc.gov/vaccines/pubs/videos-webcasts.htm>

Get the Picture: Childhood Immunizations Video:
<http://www.cdc.gov/CDCTV/GetThePicture/index.html>

Webpages:

USAPHC (Influenza)
<http://phc.amedd.army.mil/topics/discond/inf/Pages/default.aspx>

MILVAX Education Toolkit:
<http://www.vaccines.mil/default.aspx?cnt=toolkit/toolkitHome>

CDC School Starts Soon-Is Your Child Fully Vaccinated:
<http://www.cdc.gov/Features/CatchUpImmunizations/>

CDC: Get the Picture: Childhood Immunizations:
<http://www.cdc.gov/Features/CDCTV/GetThePicture/>

Articles

Month of the Military Child: To vaccinate or not to vaccinate, that is the question
<http://www.army.mil/-news/2011/04/18/55147-month-of-the-military-child-to-vaccinate-or-not-to-vaccinate-that-is-the-question/index.html?ref=home-headline-title6>

Vaccine and Health Information and Educational Additional Resource:

Military Vaccine (MILVAX) Agency (General Vaccine Information for DoD Beneficiaries):
<http://www.vaccines.mil/>

Vaccine Healthcare Centers Network (VHCN)
(Clinical Consultations Regarding Vaccines):
<http://www.vhcinfo.org/index.asp?page=home&title=Welcome%20back>

Centers for Disease Control and Prevention (CDC) (General Vaccine Information for All Ages):
[http://www.cdc.gov/vaccinesor800-CDC-INFO\(232-4636\)](http://www.cdc.gov/vaccinesor800-CDC-INFO(232-4636))

Vaccines.gov (General Vaccine Information for All Ages):
<http://www.vaccines.gov>

American Academy of Pediatrics (Vaccine Information for Children)
<http://www.aap.org>

General Dog and Cat Vaccine Information:

American Veterinary Medical Association:
https://ebusiness.avma.org/EBusiness50/files/productdownloads/vaccination_brochure.pdf

<http://www.avma.org/issues/vaccination/default.asp>

American Animal Hospital Association Dog Vaccination Guidelines:
<http://www.aahanet.org/publicdocuments/vaccineguidelines06revised.pdf>

American Association of Feline Practitioners Cat Vaccination Guidelines:
<http://www.catvets.com/uploads/HTML/VaccineSummary.html>